

GrimaniSYSTEMS

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PRESS RELEASE

For Immediate Release

Grimani Systems Appoints John Johnsen as Sales Manager

September 2019 / Novato, CA: Grimani Systems announces the appointment of industry veteran John Johnsen to fill its Sales Manager role. Johnsen brings 30+ years of professional and consumer AV sales management, business development, and marketing savvy to Grimani Systems. In leading the sales effort at Grimani Systems, Johnsen is responsible for conveying the unique features and benefits of Grimani Systems loudspeakers to high-end residential and pro system integrators, architects and builders.

“Our systems are engineered to simplify the installation process and ensure outcomes that exceed customer expectations every time” said the brand’s namesake and founder Anthony Grimani. “Johnsen has the depth of experience, perspective and ability to effectively communicate what sets Grimani Systems apart as much more than just another great speaker line. His experience leading NHT, NHThifi.com and NHTPro’s sales efforts, as well as three consecutive Million Dollar Club awards at Magnolia Design Center, demonstrates that his repeated successes have nothing to do with luck.” Johnsen adds: “I’m thrilled to be associated with such a prestigious brand. Anthony’s contributions to the industry are well known; to be associated with him and the Grimani Systems development team is an honor.” When not travelling and evangelizing, John will be based in Grimani Systems Novato, California headquarters.

About Grimani Systems

From the most subtle Stradivarius violin to the biggest battle scene, Grimani Systems loudspeakers deliver crisp and immersive sound power. Our elegant technology solutions are designed specifically for luxury home cinemas, and truly convey the artistic vision of the musicians and filmmakers of the new ultra high-definition era. With a combined 50+ years of experience building upwards of 800 recording and playback environments, Grimani Systems has created turnkey audio systems that fill listening rooms and private screening rooms with high-precision, dynamic, nuanced sound that delivers an immersive, transcendent, and memorable experience.

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